



The Power of You Newsletter



SPRING/SUMMER 2009

February 2009

J3 IS NOW OFFERING A HANDBAG THAT SOLVES A COMMON PROBLEM

I am thrilled to announce that J3 Image Consulting is now offering a brand new product to my clients that I am so excited to share with you - the "MICHE BAG"! The **MICHE BAG** is the answer to the common problem that women share – transferring the contents of a purse or hand bag to another bag just to match an outfit. The **MICHE BAG** answers that problem by allowing women to change the cover of the hand bag itself with a magnetic "shell" cover. The basic **MICHE BAG**, available in black or brown, is stylish and features a top zipper, tons of space, inner storage pockets for a cell phone and cosmetics, and is available with short and longer straps. Simply attach a cover that coordinates with your outfit with the powerful credit card safe magnets and you are good to go. Isn't that fantastic!?!?



For around \$100.00 you get one basic **MICHE BAG** and 3 coloured shells. That's like getting 3 handbags for \$100 and saves closet space! If you are interested in purchasing a **MICHE BAG**, I am now a distributor and they can be purchased through me at J3 Image Consulting. If you are interested in earning FREE product and hosting a **MICHE BAG** home party, please call me at 403-860-1916 and we can book a date for your home party that will work for you.

FASHION TRENDS FOR SPRING/SUMMER 2009

Colors:

Nautical themes of navy, white and red (especially Superstore's Joe Fresh line)
Citrus colors such as orange and yellow, as well as brights such as pink, red, blue and green
Nudes

Looks:

Asymmetrical and one-shoulder looks
Blazers
Ripped denim & boyfriend jeans
Fringed clothing
Jumpsuits
Harem pants (for the truly brave!)



Accessories:

Clutch bags
Killer heels in fabulous bright colors or metallics
Gold

**Menswear:**

- Tie dye and dip dye
- Iridescent fabrics
- Bright and Coral pinks
- Checks
- Safari cuts and colors
- Grey and pastel blue

BELLISSIMA DISCOUNT

For those of you familiar with this wonderful store, I am pleased to announce that I have established a new partnership with Bellissima. If you book a shopping trip with me and we shop at Bellissima, I can get you an extra 10% discount on everything in the store. There are 5 stores in Calgary to choose from. For more information, you can check out their website at



<http://www.bellissimafashions.com>.

UPCOMING PUBLIC SEMINAR – “AGING BEAUTIFULLY”

As one wise person said, "Aging is inevitable, but getting old is optional." Amen! This seminar is about aging beautifully ... not fighting aging with plastic or cosmetic surgery procedures. Instead, learn how to grow old with style! Learn how to avoid the "looks" that can age you and how to dress your body and apply cosmetics appropriately after 50. The seminar will be held on March 3rd from 7:00 – 9:00 PM. For more information on this seminar or to register, please visit my website, www.goj3.com, and click on the link under “News” on my HOME page to go to the Calgary Health Region, Women’s Health Resources site.

SPRING TUNE-UP

- Upgrade your bag. So many women carry a brown or black “utility” bag or purse all year round. Why not carry something that brings you joy? Why not carry a fresh yellow bag or a bold red bag for the summer months? I get tons of compliments on the various bags I carry just because they are different and colourful. And they don’t have to be expensive. Check out Winners for a great selection of bags for \$30 - \$50, or get yourself a MICHE BAG and all you need to do is choose a new cover!
- Upgrade your flip-flops. Flip-flops are “disposable footwear”! Every season the old, dirty and tired flip-flops need to be thrown out and fresh ones bought. For \$20, you can get yourself 2-3 pairs of brand new, colourful and fun flip-flops.
- Trade in your undies. Are your bras worn out? Are your panties looking shabby? Now is a great time to get down to La Senza or Jacob Lingerie and pick up some new spring undies that will make you feel sexy and great even if no one else knows you are wearing them. And if you

haven't had a bra fitting in a while and you've had a child or lost or gained weight, it might be time to get re-measured. Bra sizes change as we age and we want the "girls" to look their best!

- And, as soon as the weather warms up, here is your friendly reminder to clean out your closet for the new season. Take all of your Fall/Winter clothes out of your closet and drawers and put them in storage. A closet in a spare bedroom and/or Rubbermaid containers is a good place to store "out of season" clothes. Bring out your summer clothes and enjoy a new wardrobe!
- Buy some fashion magazines or set aside a day to go looking at the new season's offerings.
- Lighten up your fragrance and re-think your make-up look for the summer. Take some time to wander into Shoppers Drug Mart or Sephora and get an update for the summer months.

If you would like to book an appointment with me to help edit and organize your closet or to do some shopping for the Spring/Summer season or a special occasion like a wedding or graduation, or to book a seminar presentation for your organization, you can call me at 403-503-0415, or email me at janise@goj3.com.

Have a wonderful spring!

*Your friend & consultant,
Janise*

REMEMBER ... You cannot NOT communicate!

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