



## MODERNIZING STAMPEDE DRESSING FOR 2008

Getting bored with plaid shirts? Here are a few tips from Janise Schmode, J3 Image Consulting, a personal image consultant here in Calgary, that will help you get an edgier new look for this year's Stampede season:

### MEN

- Consider a classic white T-shirt or a crisp white button-down shirt with western jeans, a great Western belt, and boots. This is a sexy and clean western look without the fuss.
- If you're a little more adventurous, why not try wearing a solid coloured button-down shirt in one of this season's bright colors such as yellow, turquoise, or royal blue?
- If you want to westernize a traditional suit, wear a white or coloured button-down shirt and add a western vest, western belt, boots, and skip the tie.
- Vests are a great to add over a T-shirt or button-down shirt for a simple western look.
- Change up your felt hat for one of the modern straw versions.

### WOMEN

- For a classic look, consider a classic white T-shirt, eyelet blouse, or button-down shirt, with jeans, a belt and boots. If you have skinny legs (and only if you have skinny legs!), you can wear the new skinny jeans tucked into your boots.
- Dust off that peasant skirt or flowing longer skirt and wear it with a T-shirt and a denim jacket for a fun western look.
- Want an unusual look? Pheasant shirts are big this year, are thin and cool, and will give you a neat bohemian western look.
- Don't forget about those denim skirts. Knee-length is best for all heights and body types.
- Add a silk flower or antique brooch to your straw hat to dress it up and individualize your look.
- Add some chunky jewellery such as turquoise or beads with silver accents

### TIPS FOR BOTH:

- Use those boring plaid shirts as "shirt jackets", layering them over a T-shirt or tank top
- Blazer-style denim (white or blue), leather and doeskin jackets are a great "third piece" to add interest to your Stampede outfit.